



PUNE INSTITUTE OF BUSINESS MANAGEMENT

APPROVED BY AICTE | AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY



NEWSLETTER



APRIL 2019
JUNE 2019



From the CHAIRMAN'S DESK

An institution that Powers Impetus to Brighten Minds, called PIBM

First of all, a hearty congratulations to all the students who had joined the PIBM's Business Orientation Programme. From the beginning of our journey, we understood that students from various educational background enrol for a management course, and they needed a level equalizing field to the business world. BOP serves this purpose faithfully. There was no doubt that BOP is a learning session, but it was a combination of fun and learn. That included group and individual performances, trekking, industrial visit, motivation sessions by corporates etc. Break the barrier that was holding you from inside and start expressing the inner leader in you.

To add it to its excellence quotient, PIBM had been accredited by **NAAC** in June 2019. It was the first accreditation cycle. The years of hard work, perseverance, and determination had paved its way towards the zenith. It was a combined effort from all the faculty and non-teaching staff of this institution and cannot thank you enough for all your efforts. I am also thankful to 2018-20 batch of students for their co-operation and paving an exemplary approach for their juniors. responsibilities are truly exemplary. PIBM is proud to have you all on-board in this journey toward excellence.

In April, PIBM had organised two conclaves **Microtom** and **Insure Quest**. Microtom was an operation and innovation related event; whereas Insure Quest was a podium dedicated to the issues and opportunities of insurance sectors of India. The sessions were interactive so that students could ask questions and clear their doubts.

PIBM's communication department had arranged a few of the programmes as a component of the BOP and ice-breaking session. **Musical Parody, Mighty Chariot, Mad ADD** to name a few. It was a pleasant experience to watch students unveil their creativity with zeal and enthusiasm.

On 21st June, in the event of International Day of Yoga, PIBM had arranged a yoga and meditation session. To get a high-performing brain, one needs a synchronised soul and physique. Yoga, meditation, and other forms of physical activities would help achieve that synchronisation, agility and excellence. My dear students, be strong and be smart. PIBM would lead you to reach that level. All the best.

Microtom

Operational excellence and innovation both are imperative for the success of a business. There were challenges. Challenges arose from volatility, uncertainty, complexity, and ambiguity (VUCA). However, there are innovative ideas that break the barriers of those challenges. PIBM on 20th April 2019, had witnessed a symposium, **Microtom**, which discussed the contemporary challenges and opportunities in the field of operation management, especially by the medium and micro organisations. Corporate experts shared their experience and future insights with the students through this interactive learning session.



Insure Quest



We do not like to take a call from an insurance agent, but we all understand the value of life insurance in our lives. Have you ever thought the reasons why insurance market did not get hit during the recession of 2008? Why is the sector making almost positive growth every year? What the future holds for this sector? What are the job opportunities in this sector?

'**Insure Quest**', a conference devoted to the knowledge transfer and contemporary issue discussion concerning the Indian insurance industry, answered all those queries. PIBM organised Insure Quest on 27th April at its Pirangut campus. Changing landscapes of the Indian insurance industry, and innovation imperativeness of this industry was the main point of discussion of Insure Quest. Behemoths from renowned corporate houses such as **Allianz Global, Aditya Birla Health Insurance, Bajaj Allianz, Reliance ADAG, India First, Bharati AXA, TATA AIG** to name a few, shared their insights with the students.

Business Orientation Programme 2019

Business Orientation Programme was a level playing field for students joining the PIBM's MBA and PGDM programme from different educational environments. With the start of BOP, students were formally taking their first step to the world of business and management. It was imperative in this context to mention, BOP was not only for learning, but it was also a fun-filled activity. PIBM designed this programme to pull out the inner creativity and leadership skill of a student.

The 2019 version of BOP started on 20th May. It was the time when students were acquainted with corporate mentors. This year PIBM had the pleasure of the presence of Mr Devdutt Arora, VP Sales, Hygienic Research Institute; Mr Rahul Pinjarkar, Director HR & Chief Ethics Officer, Tata Trent Hypermarket; Mr Rajendra Mehta, CHRO, DHFL; Mr Rajesh Kumar Singh, Global Head HR, KPIT to name a few. Their invaluable insights and experiences would guide the students to their excellence. We, the PIBM family, wish you all the very best.



NAAC Accreditation

PIBM is proud to announce its accreditation by NAAC.

Years of hard work and preparation had become triumphant with the receipt of the accreditation status on 14th June 2019. It was the first cycle of NAAC accreditation. For PIBM family members, it was a glorious moment. With this recognition, it was bestowed on us to continue to strive for the journey of excellence with greater enthusiasm that PIBM had



MANAGERIAL DAY

Study hard and enjoy harder. Equipped with this mantra PIBM organises multiple inter-section exercises, to bring out the best of the creative characteristics amongst the students. In June, the communication department had arranged Management Day, a month-long programme of various activities in a section-wise manner. Let us have a look at a few of them.



Musical parody: It was an activity dedicated to social awareness themes. Students formed small groups and enacted skits on issues that affect our society negatively. True to its name, Musical Parody, was a culmination of music, dance, dramatic enactment, and fun.



Mighty Chariot: It was a great example of teamwork. Each team had to form a chariot. Each chariot held a king, who had to fight against another king. Till to time one king got defeated, the chariots had to carry the kings. The connections should be strong enough to hold the king. It was a remarkably fun-filled activity and at the same time taught a lesson of team bonding.



Mad Adds: Mad Adds was all about the creativity in advertising and selling a product. Sure enough, the conditions of this exercise were challenging, but it was the tough situations that compelled us to give our best. Mad Adds witnessed creative ideas from the students.



Industrial Visit

Management studies is all about how to manage all the day to day operations of a business. Students read concepts, theories, and strategies in their books. However, when they visit industries and witness the actual operational processes, they understand and find meaning of the knowledge they gathered from books.

This year students visited various industries such as Piaggio, Mapro, UNO Minda, and Decathlon to name a few of them. In addition to enriching knowledge, industrial visits helped students ignite their entrepreneurial skills.



Tree Plantation

With the start of the monsoon season, PIBM had planted several trees at its Pirangut campus. Tree plantation was celebrated each year, and the activity was driven by the students. This event marks the celebration of the first sign of relief from the scorching heat of summer and the start of an ideal situation for plants to grow.



International Yoga day

On the occasion of International Day of Yoga, PIBM had organised a Yoga and meditation session at its Pirangut campus on 21st June. Yoga gurus from Patanjali Yog Samiti of Pune chapter guided the whole session. Yoga gurus described the necessity of Yoga on developing a strong and synchronised relations between our body and mind. May we all achieve a health and mind we can always cherish for.

